



Janet Weisberg and Kenz Becco

Handing Over The Reins: A Leadership Change At Hold Your Horses

Greenfield, MN (July 30, 2024) - After 18 years of dedicated service and visionary leadership, Janet Weisberg, Founding Director of [Hold Your Horses](#) (HYH), will be stepping aside and welcoming Kenz Becco as the new Executive Director.

“We are incredibly grateful for Janet's unwavering commitment and innovative spirit,” said Brigid Goss, Chair of the Board of Directors. “Our priority is ensuring a smooth transition that continues to support our clients, volunteers, and partners. We are confident that Kenz’s leadership will inspire new growth and innovation while staying true to our core values and mission.”

Weisberg’s initial vision and dream for HYH has become a reality: a thriving, multi-disciplinary practice that partners with horses, with a permanent home on a peaceful 69 acre farm. She has led the organization as it grew from a small grassroots effort into a respected and impactful non-profit, providing thousands of service hours for embodied clinical programs and services. Keeping her aim on further growth for HYH, she sought the right fit for a successor to step into this pivotal role.

The right fit came in the form of Kenz Becco who Janet welcomed to the HYH team three years ago as Operations Director. Becco, who uses they/them pronouns, is dedicated to sustainable and impactful growth that increases clinical capacity for mental health and occupational therapy, develops community programming for greater access and contribution, and integrates the full acreage into intentional mission work - all while elevating environmental stewardship and social diversity, equity, inclusion and belonging.

With a background in non-profit organizations, public policy, community engagement, and environmental and health sciences, Becco brings a wealth of experience and a deep passion for HYH’s healing mission.

— more —

Page 2

HYH Leadership Change

"I am honored to step into the role of Executive Director and continue the incredible work that Janet started," said Becco. "I am deeply committed to the experiential, embodied model of occupational therapy and mental health services that we provide with horses and nature. This unique setting and modality supports the mind, body, and spirit toward transformative growth and freedom, for all who want it."

Weisberg isn't moving out to greener pastures just yet. She will maintain a part-time role in clinical mentoring and development, providing key expertise and support to ensure a smooth transition alongside Becco.

"I am dedicated to supporting a successful transition and the beautiful team that makes this healing work happen every day," Weisberg says. "It is my honor and joy to see the organization grow beyond my leadership. As I hand over the reins, I realize that letting go is the greatest gift of love."

In celebration of this significant transition, HYH established the [Field of Friends](#) to honor Janet and her enduring dedication and passion for a sustainable future at the farm. Funds will support continued excellence in client therapy services, the heart and soul of Janet's work. You can show your support by mailing or making an online gift in honor of Weisberg, Becco, or another remarkable individual (or animal) making a difference in their field. To establish your own legacy with a long-term investment in the farm, please contact our team at legacy@holdyourhorses.org.

About Hold Your Horses

Hold Your Horses is a 501(c)(3) non profit organization dedicated to promoting healing and well-being through animal and nature-based therapy and programs. Clinicians provide occupational therapy and mental health services for children and adults on a peaceful 69-acre farm setting in Greenfield, Minn. We strive to create a compassionate and supportive environment where individuals can connect with nature and animals to improve their physical, emotional, and social wellbeing while living their most authentic and purposeful life. For more information, call 763-498-0007 or visit www.holdyourhorses.org/

Join Us For Hay There 2024

Come and greet Janet and Kenz and the rest of the team at Hay There 2024 on Sunday, Sept. 15 from 2 - 5 p.m. This is a great opportunity to enjoy farm fun and see the beauty of our 69 acres. For more info about Hay There, visit www.holdyourhorses.org/event/hay-there-2024/.

Contact: Janet Weisberg, 763-498-0007, Janet@holdyourhorses.org

###